

About Small Business

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Why this topic?

- Why this topic?**
- Over the past five years, small businesses have been struggling to keep afloat. Large companies such as Amazon's dominating sales have caused many small businesses to close their doors forever.
 - The COVID-19 pandemic has caused these issues to increase tenfold.

- Key Points**
- 30.7 million Small businesses across the United States of America
 - The CARES Act assists small businesses: Advantages and Disadvantage
 - Small businesses battling with corporate giants
 - Universal Basic Income

- Next Goals**
- Small Business Crisis during the pandemic
 - Small Business Post COVID Recovery
 - Small Businesses VS Corporate Giants (e.g., Amazon)
 - Universal Basic Income Advantages & Disadvantages for Small Businesses
 - Small Business Model over the next two years

What might happen if we do not address this issue now?

If we do not raise awareness of these things and encourage people to be more purposeful with their money, the small business will continue to suffer and die out. As small businesses struggle to stay afloat, it only forces more money into large, corrupt corporate pockets.

WHAT are we trying to acknowledge?

- Assume anything is possible. Be positive and anticipate cooperation.
- I would prefer if the solution were action-based instead of purchasing-based.
- The design solution you come up with does not have to change everything forever. Instead, I am looking for one clear step in the right direction.
- Consider the status of the issue right now and how to change it.